## **Media Briefing**

2<sup>nd</sup> September 2020

## कर्मयोगी अभियान

Mission Karmayogi - National Programme for Civil Services Capacity Building

Integrated Government Online Platform-iGOT Karmayogi



# Karmayogi for the Nation



## **Existing Impediments**

1

Diverse and fragmented training landscape

2

Evolution of silos at Department level preventing shared understanding of India's development aspirations

3

Inconsistencies in training priorities, competency & pedagogy

4

Lack of common platform and barriers to exchange of knowledge

5

Lack of lifelong & continuous learning environment

6

Redundancy & duplication of efforts

## **Mission Karmayogi**

- New National Architecture for Civil Services Capacity Building
- Comprehensive reform of the capacity building apparatus at individual, institutional and process levels for efficient public service delivery.
- 3 PM led HR Council to approve and monitor Civil Service Capacity Building Plans
- Capacity Building Commission to harmonize training standards, create shared faculty and resources, and have supervisory role over all Central Training Institutions.
- Wholly owned SPV to own and operate the online learning platform and facilitate world-class learning content market-place.

## Mission Karmayogi – Build Future Ready Civil Service

- with right Attitude, Skills and Knowledge, aligned to the Vision of New India

#### **Competency led Capacity Building**

India's own Civil Service Competency
Framework

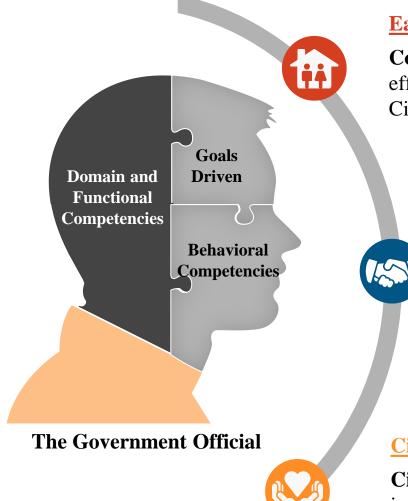
Shared understanding of India's developmental aspirations, National Programmes & Priorities

#### **Accountability & Transparency**

through Objective Evaluations

#### **Scale of Impact**

A Global Exemplar - ~30 Lac users in year 1 & ~2 Cr in long run



#### **Ease of Living**

**Competencies** to ensure on time and effective Public Service Delivery for Citizens

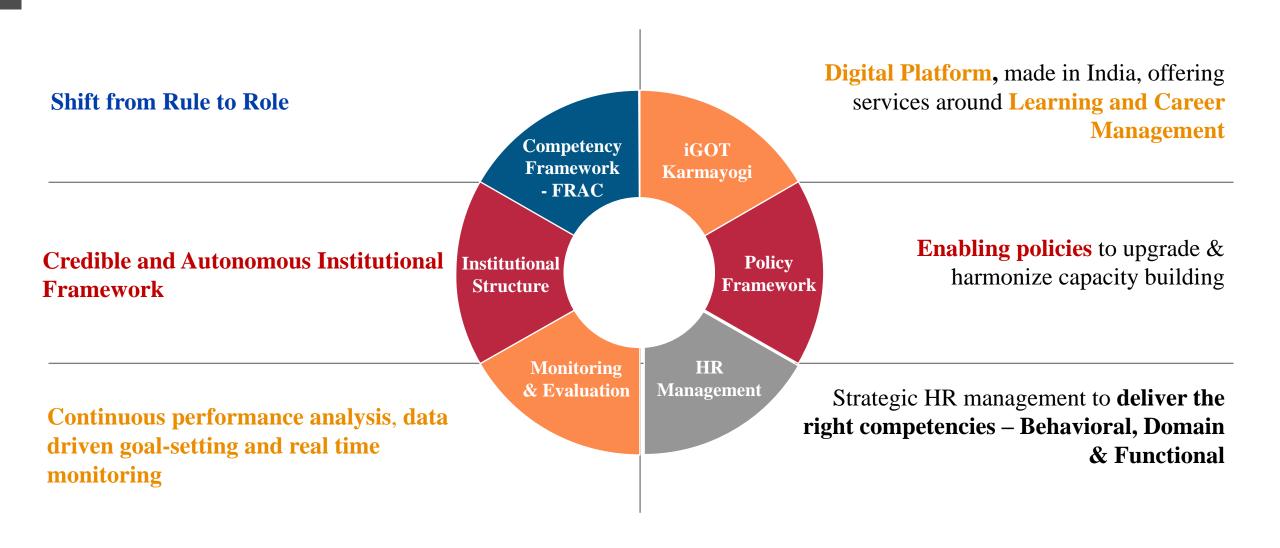
#### **Ease of Doing Business**

Creating policies and delivering services conducive to economic growth

#### **Citizen Centricity**

Citizen Centricity (respectful interactions, problem solving competencies) Subject Matter Expertise and Attitudinal change

## Mission Karmayogi – Key Programme Components



## Mission Karmayogi – Institutional Structure

Governance Performance Accountability

**Prime Minister's HR Council** 

**Cabinet Secretariat Coordination Unit** 

**Capacity Building Commission** 

Special Purpose
Vehicle
(100% govt.
owned)

Mission Karmayogi - National Programme for Civil Services Capacity Building **PM's HR Council (PMHRC) -** Apex Body to provide strategic direction to capacity building reforms

Capacity Building Commission to harmonize training standards, create shared faculty & resources & supervise Central Training Institutions

Cabinet Secretariat Coordination Unit - to monitor progress and execution and oversee plans

**SPV** - to own and operate the online platform - iGOT Karmayogi and facilitate world class learning

Outlay of Rs 510 Cr. Over 5 years

Annual Subscription @ Rs 431 per civil servant charged by SPV

## The Prime Minister's HR Council is at the apex



#### Structure of the PM's HR Council

- Chairperson: Hon'ble Prime Minister
- Political Leadership: Select Union Ministers, State Chief Ministers
- Thought Leadership: Eminent national and global Academicians, thought leaders, Industry leaders
- Civil Service Leadership





#### Mandate/ Charter of the HR Council

- Apex body driving & providing strategic direction to the Programme
- Approves & Monitors Civil Service Capacity Building plan
- Reviews reports submitted by Capacity Building Commission

## The Capacity Building Commission – Key Functionalities

### Mandate/ Charter of the Commission

- Drive standardization, harmonization and shared understanding of Capacity Building activities
- Create shared learning resources, including internal and external faculty and resource centers.
- Define templates for Annual Capacity Building Plan. Assist PM HR Council in approval of the Plan
- Functional supervision over all Central Training Institutions
- Set norms for common mid-career training programs
- Analyse learning related data from iGOT-Karmayogi
- Prepare the Annual State of Civil Service Report

## **Special Purpose Vehicle – Structure & Function**



#### **Structure of the Special Purpose Vehicle (SPV)**

- Legal: Company under Section 8 (of Companies Act) with 100% Government ownership
- Board of Directors: Representing all participating entities of the Programme



#### **Revenue Model of SPV**

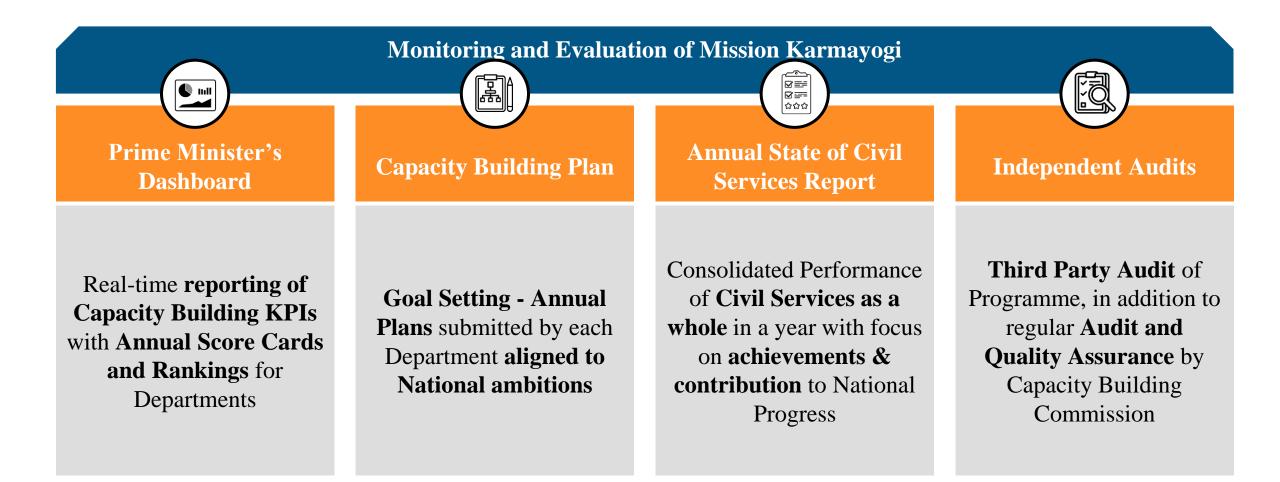
Self sustaining: Annual Subscription fee of INR
 431 per employee



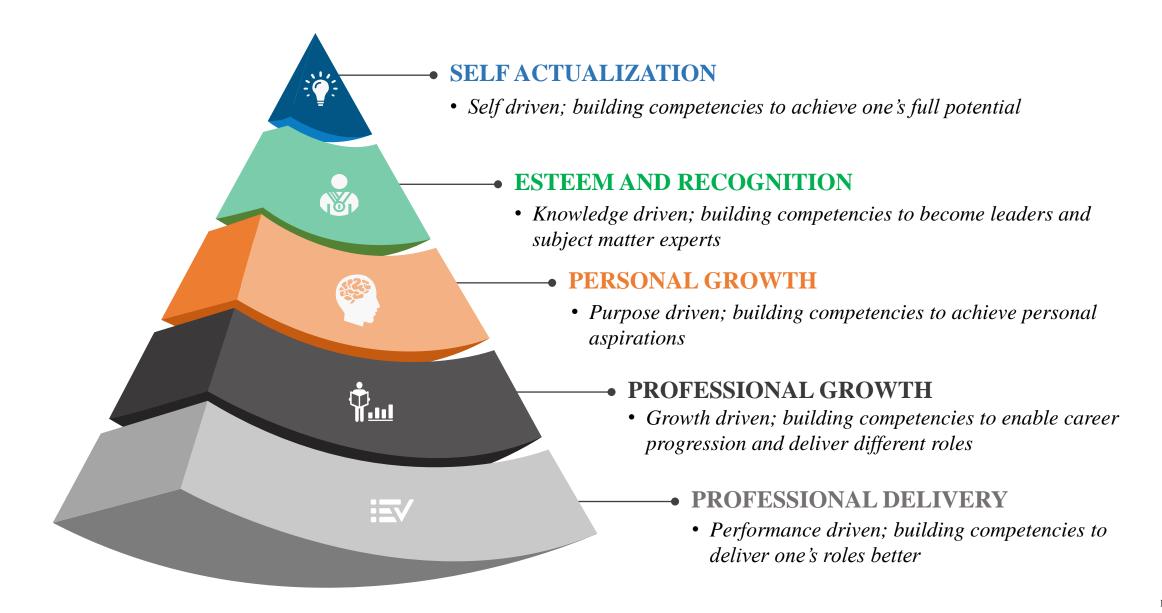
### **Key Functions of the SPV**

- Own and operate the online Platform, iGOT
   Karmayogi on behalf of Government
- Operationalize a robust content ecosystem
- Manage assessment & certification eco-system
- Marketing, Outreach & Change Mgmt.
- Manage governance of data & its analysis and make them available to authorities
- Curate & deliver programmes for capacity building of Civil Servants in other countries

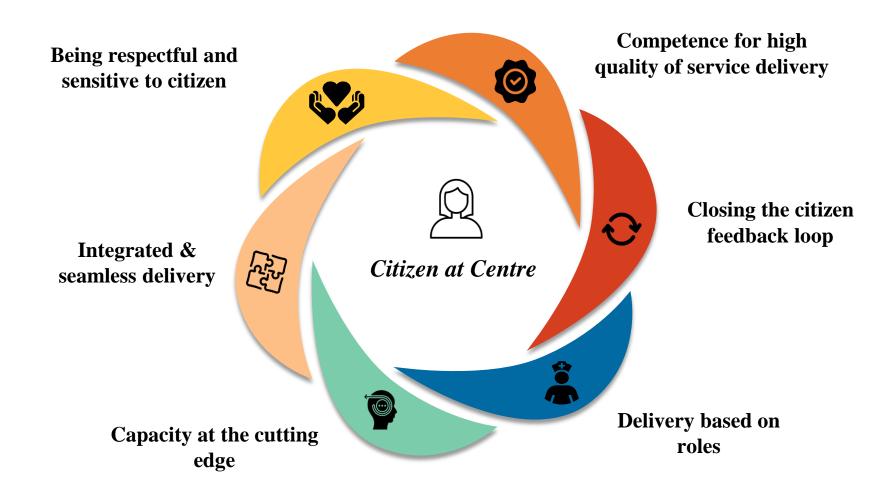
## **Monitoring & Evaluation Framework**



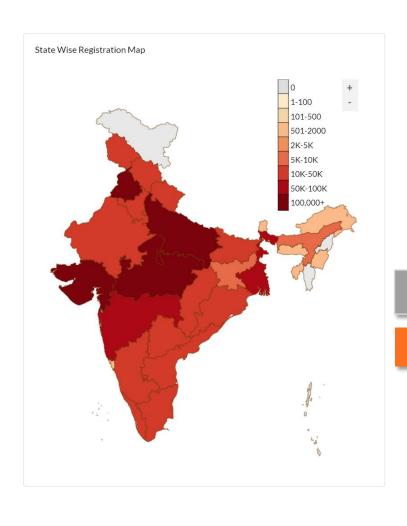
## **Democratized Civil Service - Silo-less Performance**



## **Focus on Citizen Centricity and Governance Reforms**



## iGOT Pilot Model has trained COVID Warriors and led India's fight against COVID



**12,73,276** Registered Users

**17,66,793** Course Completion

14,06,564 Certificates Issued

## Supporting content delivery in 12 Languages

#### **Courses provided to Diverse Audience**



**Doctors** 



**Technicians** 



Nurses





NCC Cadets, NSS Volunteers



ASHA & Anganwadi volunteers

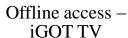
#### **Through Multiple Channels of Delivery**







Desktop Portal





Mobile Browser

## Thank You